

**NEW**

# ATREVIA<sup>®</sup> ONE

**1 MONTH**

FLURALANER

## INTRODUCING AN IRRESISTIBLE PROTECTION



EXCLUSIVE FOR DOGS



Ectoparasiticide against  
fleas, ticks and mites in  
soft chews.

**PROTECTION FOR  
1 MONTH**



# ATREVIA® ONE, 1 MONTH OF IRRESISTIBLE PROTECTION

FLEAS | TICKS | SCABIES MITES



## FIRST FLURALANER OF MONTHLY ADMINISTRATION IN OUR MARKET

Fluralaner is a new generation compound belonging to the isoxazoline family. This molecule is rapidly absorbed and distributed, providing greater efficacy compared to phenylpyrazoles (fipronil), neonicotinoids (imidacloprid), pyrethroids (permethrin), macrocyclic lactones (ivermectin), among others.

## FLURALANER, PREMIUM ACTIVE INGREDIENT ZERO RESISTANCE

**We innovate in the use of fluralaner to give you the freedom to choose the most convenient treatment. Choose between: ATREVIA® One for 1 month of protection or ATREVIA® XR for 3 months.**

- NON - RESISTANCE
- FAST ACTION
- DELICIOUS TASTE
- BROAD - SPECTRUM
- MONTHLY OR QUARTERLY DOSAGE
- ENVIRONMENTAL CONTROL

## ATREVIA® ONE



Weight presentation	Mini 2-4.5 kg	Small 4.5-10 kg	Medium 10-20 kg	Large 20-40 kg
FLURALANER (mg per tablet)	50 mg	100 mg	200 mg	400 mg
Tablet weight	1 g	2 g	4 g	8 g

For dogs weighing more than 40 kg, administer a suitable combination. The tablets are protected by a unitary sealed aluminum blister. It is recommended to dose with food. Atrevia®One protects for 1 month.

## BENEFITS

## ATREVIA® ONE



### ONE OR THREE MONTHS

Choose the most convenient treatment for your patients. Atrevia® One for monthly protection or Atrevia® XR for 3 months of sustained protection against ectoparasites.



### FAST AND EFFECTIVE

Atrevia® One acts from the 90th minute against fleas <sup>(1)</sup>, reaching 100 % effectiveness at 8 hours after administration <sup>(2)</sup>.



### IRRESISTIBLE PROTECTION

Atrevia® One has a high palatability and acceptance. According to field studies, it has a voluntary consumption of 96.88% <sup>(3)</sup>.



### BROAD SPECTRUM AND ENVIRONMENTAL CONTROL

Atrevia® One is lethal against fleas, ticks and scabies mites. Its continuous use helps to control immature stages.



### HEALTHIER SKIN

Complete recovery in cases of scabies, and the perfect complement for the treatment against flea allergy dermatitis (FAD).



### SAFETY

Safe in lactating females, puppies from the 8th week and/or 2 kg of weight, dogs with MDR1 GEN mutation and other breeds sensitive to macrocyclic lactones<sup>(7)</sup>. No serious adverse reactions or neurological reactions have occurred during the studies<sup>(4)</sup>.



### INNOCUITY

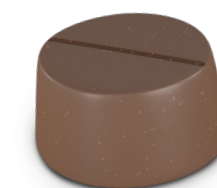
The systemic action of Atrevia® One allows a protection without exposing families to insecticides as in topical formulations.



### WATER - RESISTANT

Due to its administration route, it can be used the same bath day. Its efficacy is not diminished by the contact of the pet with water.

**ATREVIA® ONE IS A NEW GREAT TASTING SOFT TABLET THAT ELIMINATES FLEAS, TICKS AND MITES QUICKLY, EFFECTIVELY AND SAFELY FOR 1 MONTH.**



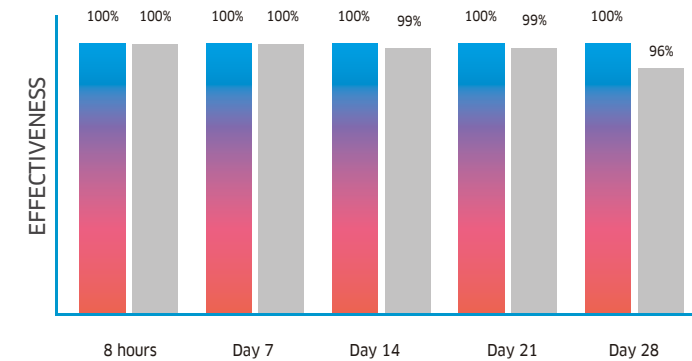


# ATREVIA® ONE STARTS TO WORK AFTER 90 MINUTES (1). FIELD STUDIES UNDER REAL CONDITIONS PROVE THEIR EFFECTIVENESS

## Fleas Immediate and prolonged action



Atrevia® One rapidly eliminates fleas within 90 minutes of administration. It is effective against *Ctenocephalides felis* and *Ctenocephalides canis* infestations. It provides environmental control, avoiding reinfestations.



### Performance in Fleas

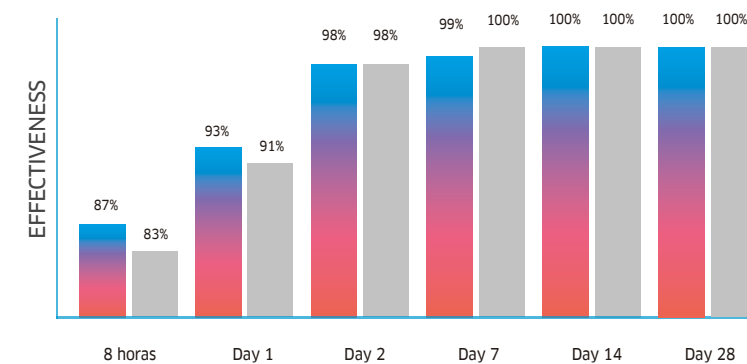
100% flea elimination at 8 hours after administration, maintaining sustained effectiveness for 28 days after dosing (2).

Performance  
Atrevia® One ■ Sarolaner ■

## Ticks An enemy with the hours counted



Atrevia® One has action against adult and immature form of *Rhipicephalus sanguineus*, *Ixodes* spp. and *Dermacentor reticulatus* and *Dermacentor variabilis*. Its use prevents vector-borne diseases, such as ehrlichiosis, babesiosis, anaplasmosis and others.



### Performance in Ticks

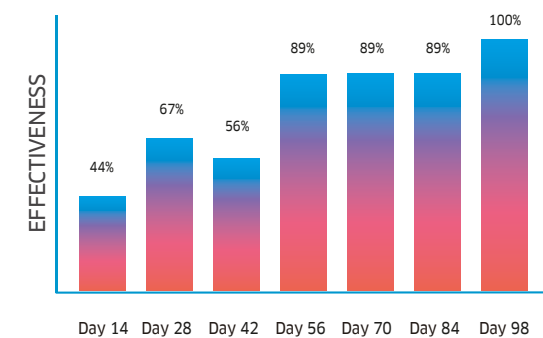
Action higher than 87% in the elimination of ticks within the first 8 hours, reaching 100% effectiveness on day 14, which is prolonged until day 28 (5).

Performance  
Atrevia® One ■ Sarolaner ■

## Mites An end to scabies

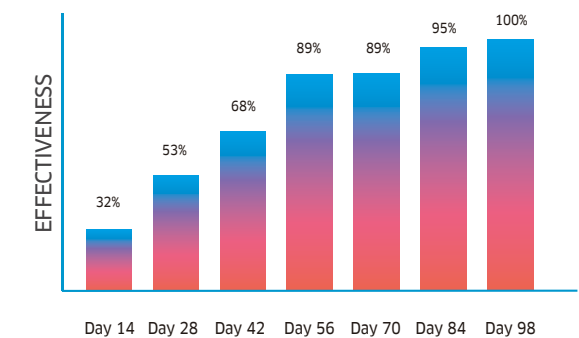


Atrevia® One is great for the control of dermatological problems caused by *Demodex canis*, *Sarcoptes scabiei var. canis* and *Otodectes cynotis*. Our field studies support its effectiveness in controlling the associated clinical signs: plaques, scales, crusts, comedones, papules, pustules, alopecia and erythema.



### Demodectic mange

It reached an effectiveness higher than 50% on day 28, two weeks after receiving the 2nd dose, and on day 98; after 3 dosages every 28 days, complete recovery of the cases was obtained (6).



### Sarcoptic mange

The effectiveness achieved was higher than 89% after the 2nd dosage. Total recovery of the treated cases was obtained in the third dosage (6).

# PROTECTION PROVEN BY FIELD STUDIES UNDER REAL-LIFE CONDITIONS

## ATREVIA® ONE

### HIGH PALATABILITY

Atrevia® has a high palatability and acceptance. According to field studies, it has a voluntary consumption of 98 % <sup>(3)</sup>.

Score	Quantity	Percentage
0	8	1.11%
1	7	0.97%
2	12	1.67%
3	693	96.25%



Score: **0** Animal should be forced to eat the tablet **1** Animal shows interest initially, but should be forced to eat the tablet **2** Animal shows interest and eats the tablet when it is placed on its snout **3** Animal smells the tablet and eats it voluntarily

### QUICK ACTION ONSET

Atrevia® One starts to eliminate fleas from the 90th minute<sup>(1)</sup> after administration. The table describes the progression during the first 4 action hours the product. The baseline count is given for reference.

Min	Baseline Count	90´	120´	180´	240´
Mean (Average)	142.67(136.5)	0.67(0.5)	10.67(11.5)	25.83(25)	63.5(54.5)
Count Range	87-238	0-2	1-21	14-43	48-101
Effectiveness		0.47%	7.48%	18.11%	44.51%

**Start of activity**  
Average: 91´  
Range: 89´ - 93´

### PROVEN SAFETY

No serious adverse reactions were reported during testing of Atrevia® One<sup>(4)</sup>.

Observed Reactions						
Vomiting	Loss of appetite	Diarrhea	Lethargy	Polydipsia	Flatulence	Total
0	0	1	1	1	0	<b>3</b>
0.00%	0.00%	0.28%	0.28%	0.28%	0.00%	<b>0.85%</b>

# LEARN MORE ABOUT OUR SUPERCHEWS™

Exclusive technology developed by Agrovet Market for the production of chewable tablets. Learn more about the benefits of SUPERCHEWS™.



### SOFT CONSISTENCY

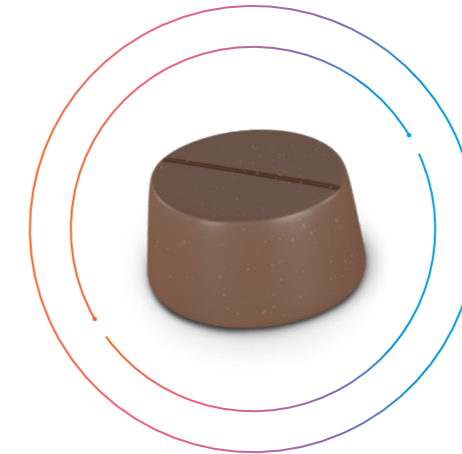
Softer consistency compared to other products.

### ATTRACTIVE SMELL AND TASTE

Exclusive blend of flavorings, which masks the taste of the active ingredients.

### HIGH ACCEPTANCE

Studies support its high acceptance with a voluntary consumption of 98% in treated dogs.



### TOTAL DISINTEGRATION

Proprietary association of two synergistic disintegrants, facilitates disintegration of the tablets.

### CONVENIENCE

Easy administration in dogs with oral problems or reluctant to take medication.

### DIVERSITY

Tablets in different sizes according to weight range.



## ATREVIA® ONE

Available in 1 unit box and 4 units box.

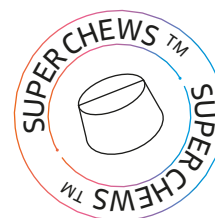
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- 1.- Chávez L. 2021. Evaluación del tiempo de inicio de actividad pulgicida de una formulación oral a base de fluralaner de aplicación trimestral en caninos.
- 2.- Chávez L., Liao V. 2021. Evaluación de la efectividad, tolerancia y residualidad de dos formulaciones orales a base de fluralaner para el tratamiento y control de pulgas en caninos naturalmente infestados.
- 3.- Chávez L., Liao V. 2021. Evaluación de la palatabilidad de una tableta masticable a base de fluralaner de aplicación trimestral en caninos.
- 4.- Chávez L., Liao V. 2021. Evaluación de la seguridad de una formulación oral a base de fluralaner de aplicación trimestral en caninos.
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- 6.- Chávez L., Liao V. 2021. Evaluación de la efectividad, tolerancia y residualidad de dos formulaciones orales a base de fluralaner para el tratamiento y control de ácaros y la reducción de sus signos clínicos en caninos.
- 7.- External references.

**NEW**

# ATREVIA<sup>®</sup>

FLURALANER



## INTRODUCING AN IRRESISTIBLE PROTECTION



### Recommend ATREVIA<sup>®</sup> ONE now.

The new chewable tablet with an irresistible taste for one month of protection. The care that every doglover seeks for their pet.

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🌐 fluralaner.vet

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For more information about Atrevia<sup>®</sup> and its distribution network, go to: [petmedica.vet](http://petmedica.vet)

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ATREVIA<sup>®</sup> IS A PRODUCT OF PETMEDICA<sup>®</sup>, THE COMPANION ANIMAL DIVISION OF AGROVET MARKET S.A.

**petmedica<sup>+</sup>**  
Strengthening ties